



# Sponsorship Opportunity



Looking to increase your company's visibility and build new relationships with key project representatives? Be a sponsor at the May 19, 2011 Northern California Monthly Chapter Meeting Event.

## Who will be presenting? Special Guest Project Presentations Provided By:

**Sonoma-Marin Area Rail Transit (SMART)** is a passenger train and multi-use pathway project located in San Francisco's North Bay. SMART has a dozen upcoming procurements for services worth \$425M that need to be completed by 2014.

The **City of San Francisco** and the **Port of San Francisco** will be hosting the **34th America's Cup**. This event, the oldest international sports event will require over \$100M of infrastructure improvements along the waterfront.

## How can I raise my company's visibility and meet key project representatives?

Sponsorship Opportunities include:

**Gold Sponsor** - \$500 (maximum number of Gold Sponsors – 2)

*Benefits include:*

- Two Tickets to the event
- Seating at head table directly next to Keynote Speaker
- Opportunity to co-introduce one Event Keynote Speaker
- Table Top Display during reception period
- Logo on event promotional materials including over 9,400 e-mails
- Logo on Event Signage
- Logo on Event PPT Presentation
- Logo on Event Materials posted on CMAA NorCal Web Site
- Verbal Recognition by CMAA Board Member during program
- Opportunity to provide a Quality Advertising Specialty Item for each guest

**Silver Sponsor** - \$250 (maximum number of Silver Sponsors – 6) **Only 2 Left!**

*Benefits include:*

- One Ticket to the event
- Seating at head table near Keynote Speakers
- Table Top Display during reception period
- Logo on event promotional materials including over 9,400 e-mails
- Logo on Event Signage
- Logo on Event PPT Presentation running during reception/dinner periods
- Logo on Event Materials posted on CMAA NorCal website
- Verbal Recognition by CMAA Board Member during program

## Who do I call with questions and to secure my sponsorship?

Paul Pendergast at: [paul@pendergastconsultinggroup.com](mailto:paul@pendergastconsultinggroup.com)  
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