



Malcolm Dougherty



CMAA September Monthly Chapter Meeting Thursday, September 15, 2011 - Walnut Creek Marriott Featuring: Malcolm Dougherty, Acting Director of Caltrans

The CMAA Northern California Chapter is exceptionally pleased to welcome Mr. Malcolm Dougherty, Acting Director of Caltrans, to be the keynote speaker for September's Monthly Chapter Meeting. Mr. Dougherty will provide his key insights into Caltrans including:

- *Update on the State Budget and its impact to current and future transportation projects*
- *Caltrans Strategic Planning for 2011 through 2016*
- *Trends in the procurement process including Design/Build and "P3s"*
- *Interaction with Transportation Authorities throughout Northern California representing local transportation projects*
- *Caltrans Programs to assist CM/PM firms build their capacity and gain technical expertise*
- *Perspectives on statewide transportation initiatives.*

We invite you to raise your firm, or organization's, visibility at this event by becoming a sponsor at either the Gold or Silver level. Sponsor benefits include:

EVENT SPECIFICS:

Thursday, September 15, 2011

5:30pm No-Host Reception

6:30pm Dinner and Presentation

Walnut Creek Marriott

2355 North Main Street,
Walnut Creek, CA 94596

Complimentary Parking Available

Event Info/RSVP:

www.cmaanorcal.org

Sponsorship Questions:

Paul Pendergast

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BENEFIT	GOLD (\$500)	SILVER (\$250)
Premium Logo Placement on Special Event Flyer*	X	
Logo on Special Event Flyer		X
Logo on CMAA Event Website	X	X
Reserved Premium Seating for 2 Company Representatives at Head Table	X	
Seating for 1 Company Representative at Head Table		X
Premium Logo Placement on E-mail Communications**	X	
Logo on Event Email Communications**		X
Co-Introduce Keynote Speaker at Event	X	
Verbal Recognition at the Event	X	X
Recognition as Sponsor on Event Name Badge	X	X
Opportunity to provide a Customized Promo Item***	X	
Logo on Event Agenda Place Card	X	X
Logo on Special Event PowerPoint Presentation	X	X
Photograph with Director Dougherty	X	X

*Event Flyer sent to 5,032 government/owner representatives, certified SBE/DBEs, stakeholder organization representatives sent on Tuesday, September 6, 2011

**Each E-mail communication is sent to 2,643 individuals including CMAA members, government/owner representatives, certified SBE/DBEs and stakeholder organization representatives each Friday afternoon. There will be four such e-mail communications sent prior to the September 15 Event featuring Director Dougherty

*** Quantity of 100 company promotional items would be needed for this sponsor benefit.

Secure your competitive advantage today!

Email Paul Pendergast at: Paul@PendergastConsultingGroup.com