

McGraw-Hill Construction
Outlook2012
Executive Conference



Cliff Brewis

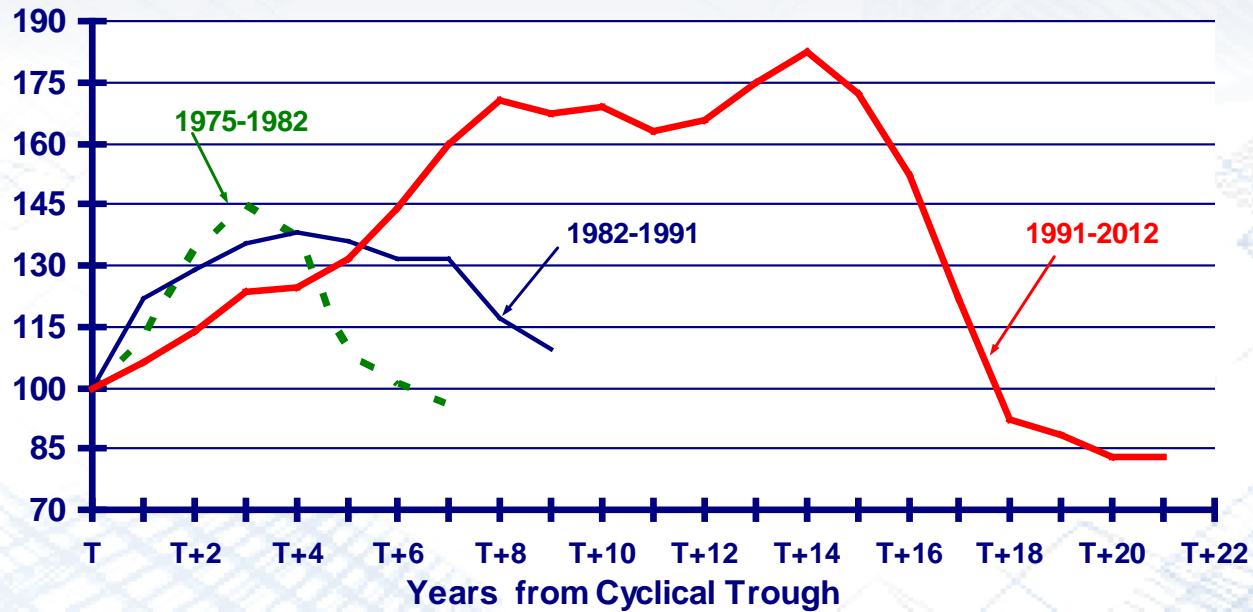
Senior Director, Operations
McGraw-Hill Construction

McGraw Hill
CONSTRUCTION

Where We Have Been

Total Construction Activity by Cycle

Cyclical Trough (T) = 100, Based on Constant 2000 Dollars



The Overall Economy

The US Economy has upside limits and downside potential.

Real GDP Growth Quarterly



GDP Pattern:

History

2009 2010
-3.5% +3.0%

Forecast

2011 2012
+1.6% +2.0%

Major Inhibitors:

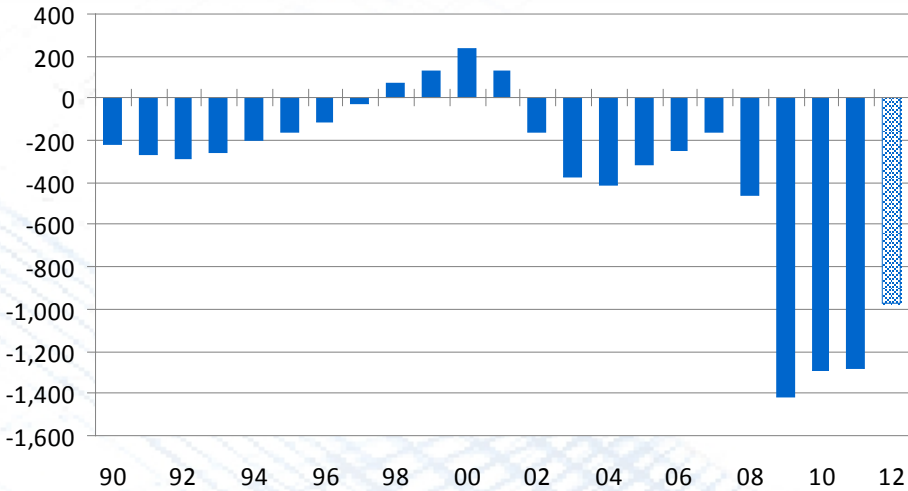
- Intractable Housing
- Budget Deficit
- Unemployment/Demand

- Europe

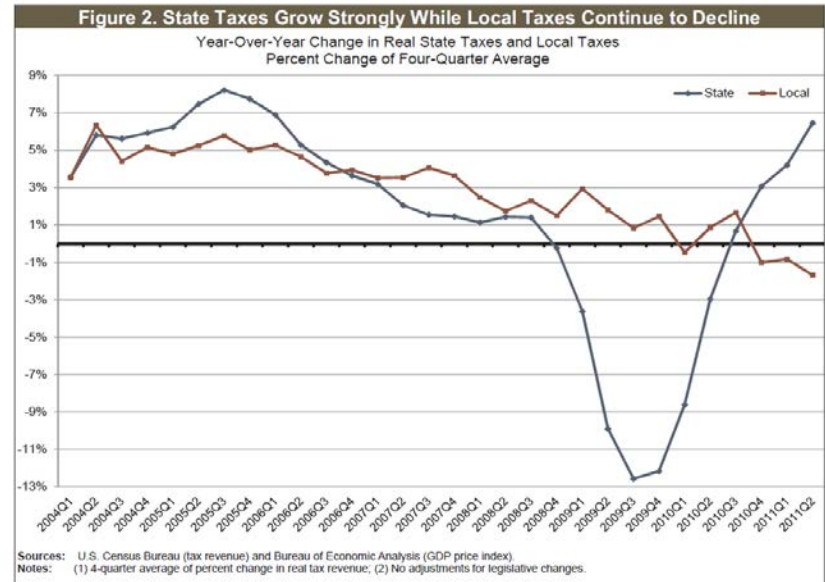
Area of Concern: Public Construction Funding

Pushing down on the economy

Federal Budget Surplus/Deficit
Billions of Dollars, CBO Projections



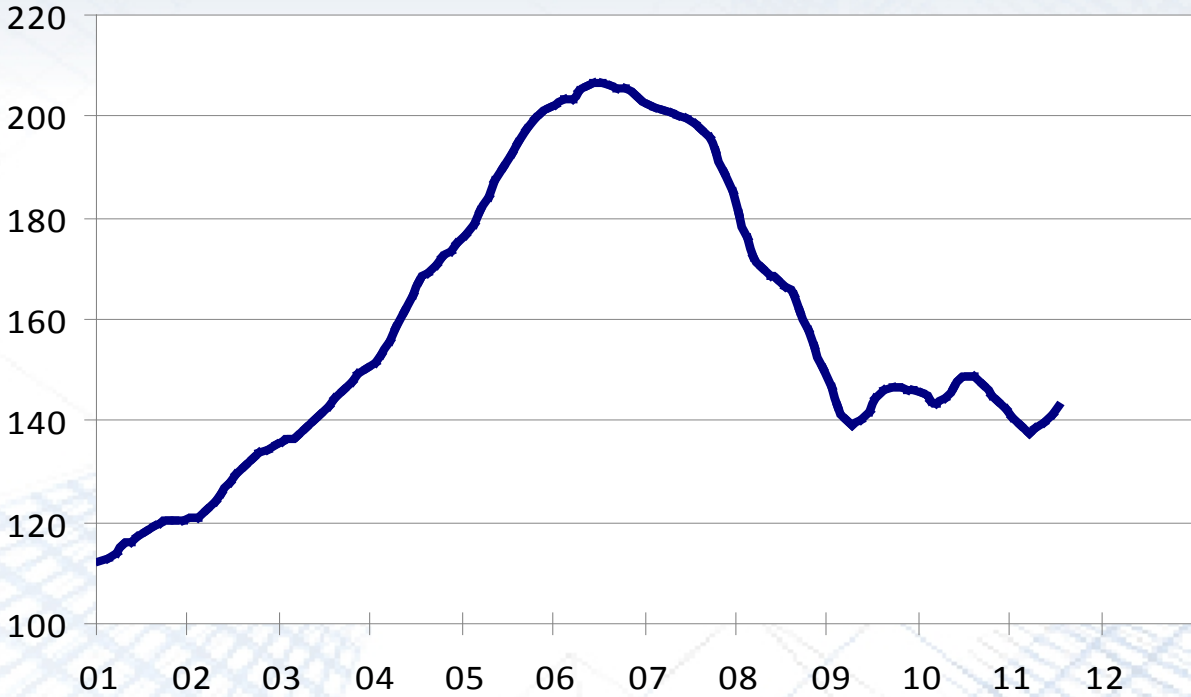
State and Local Revenues



Significance Of Housing

Best Indicator of Local Market Strength

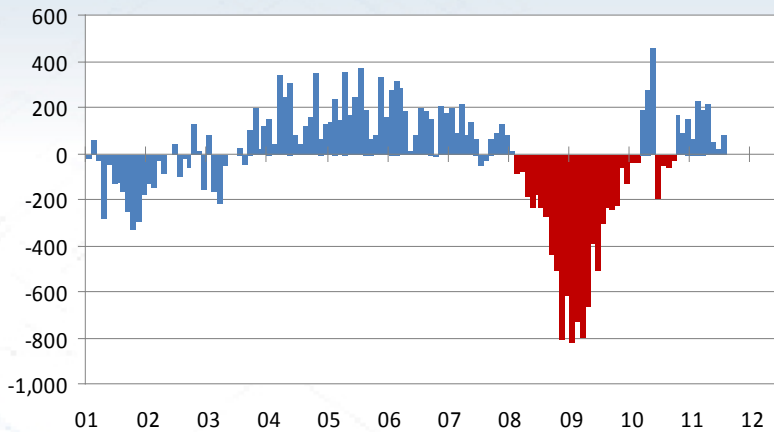
S&P Case Shiller Home Price Index
20-Metro Composite, Indexed: Jan. 2000=100



Employment: Source of Economic Demand

Employment growth has decelerated in 2011.

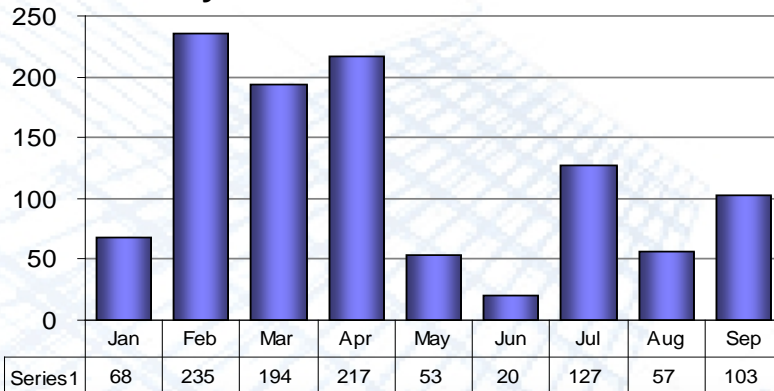
Change in Total Employment
Thousands of Workers



Unemployment Rate
Percent



2011 by Month

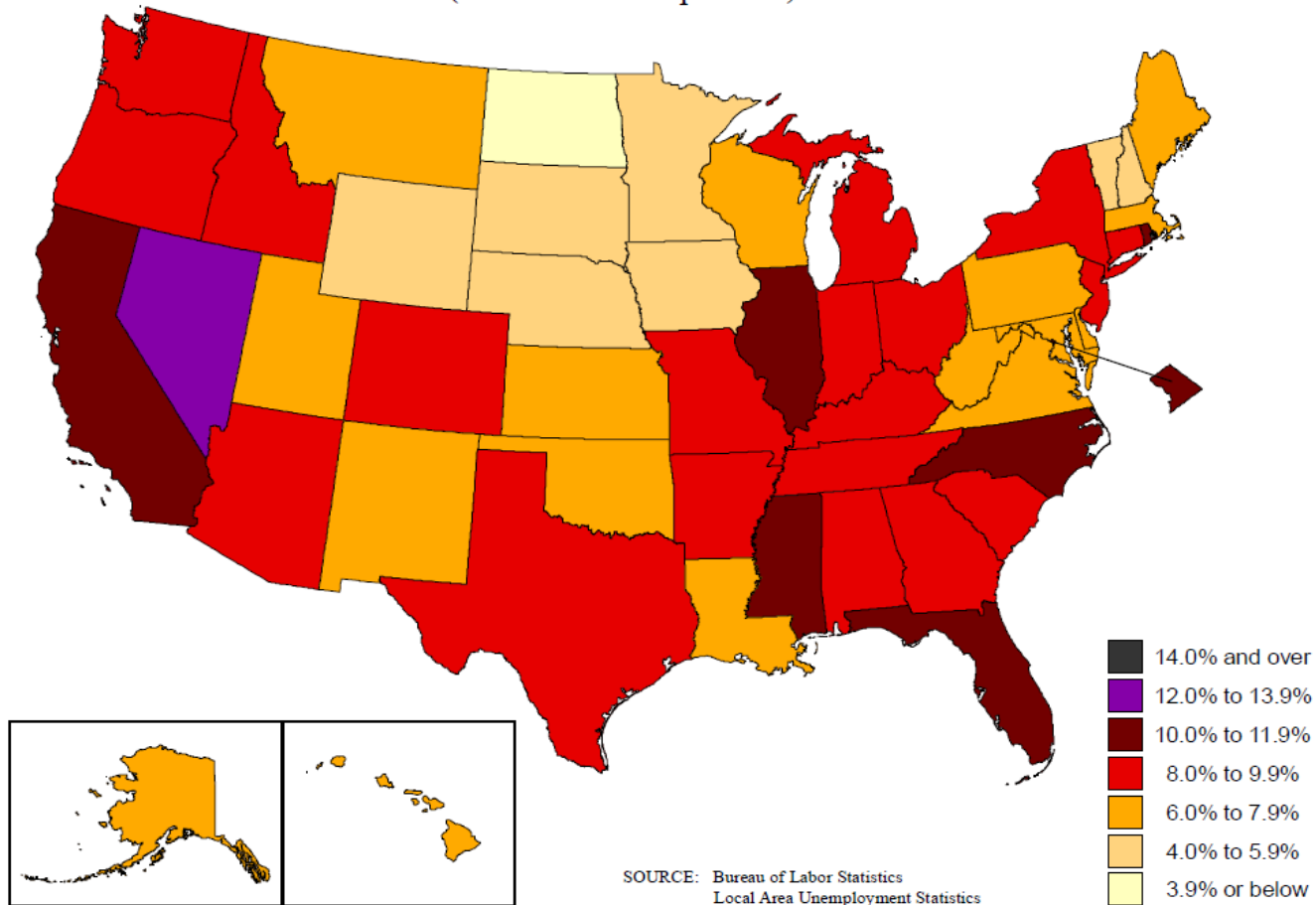


- Jobs lost from Feb.'08 to Feb. '10: 8.8 Million.
- Job creation so far in 2010-2011: 2.1 Million. Unemployment rate at 9.1%
- Job growth in Jan.-Apr.'11: 179 K /mo.
Job growth in May-Sept.'11: 72 K /mo.

Employment by State

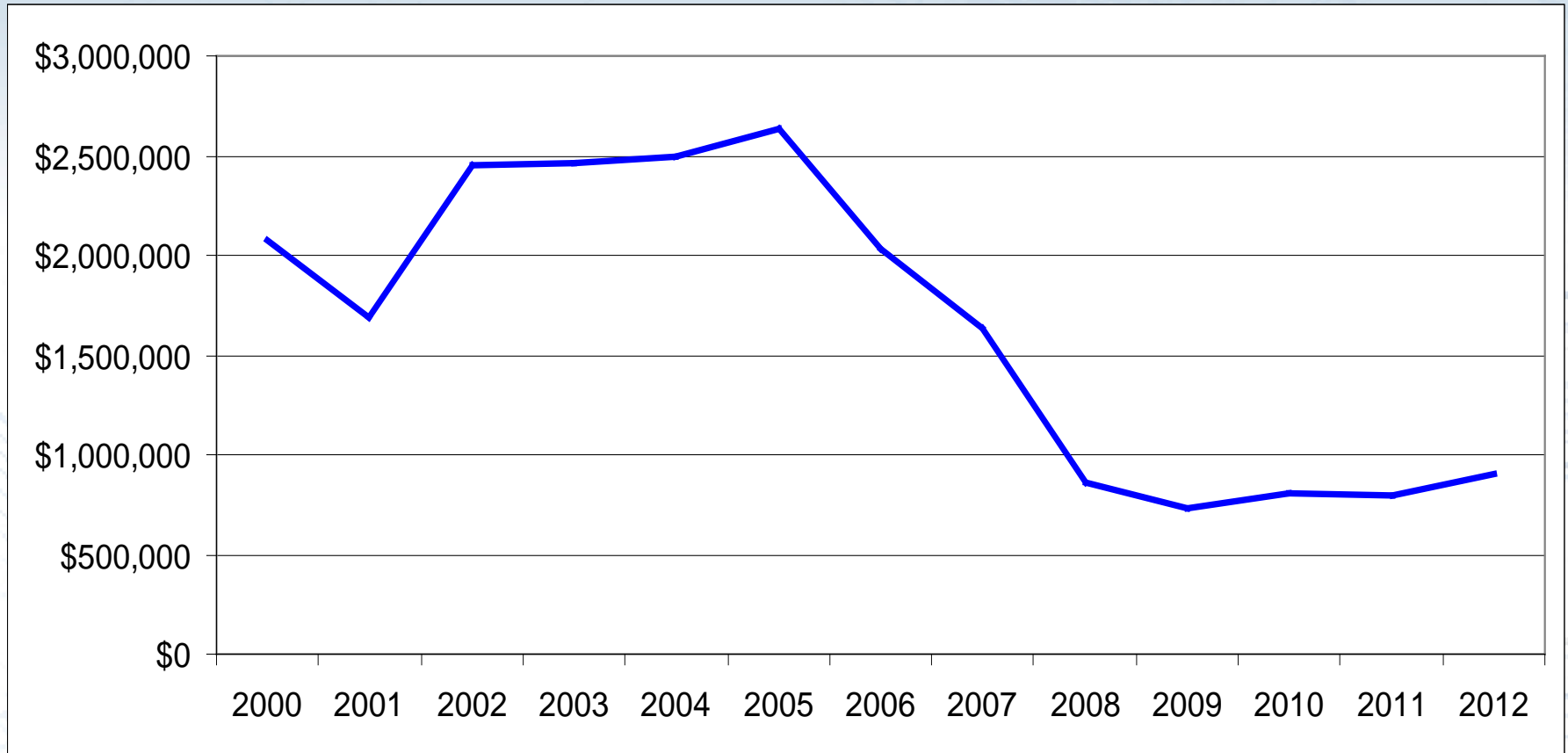
Unemployment rates by state, seasonally adjusted, November 2011

(U.S. rate = 8.6 percent)



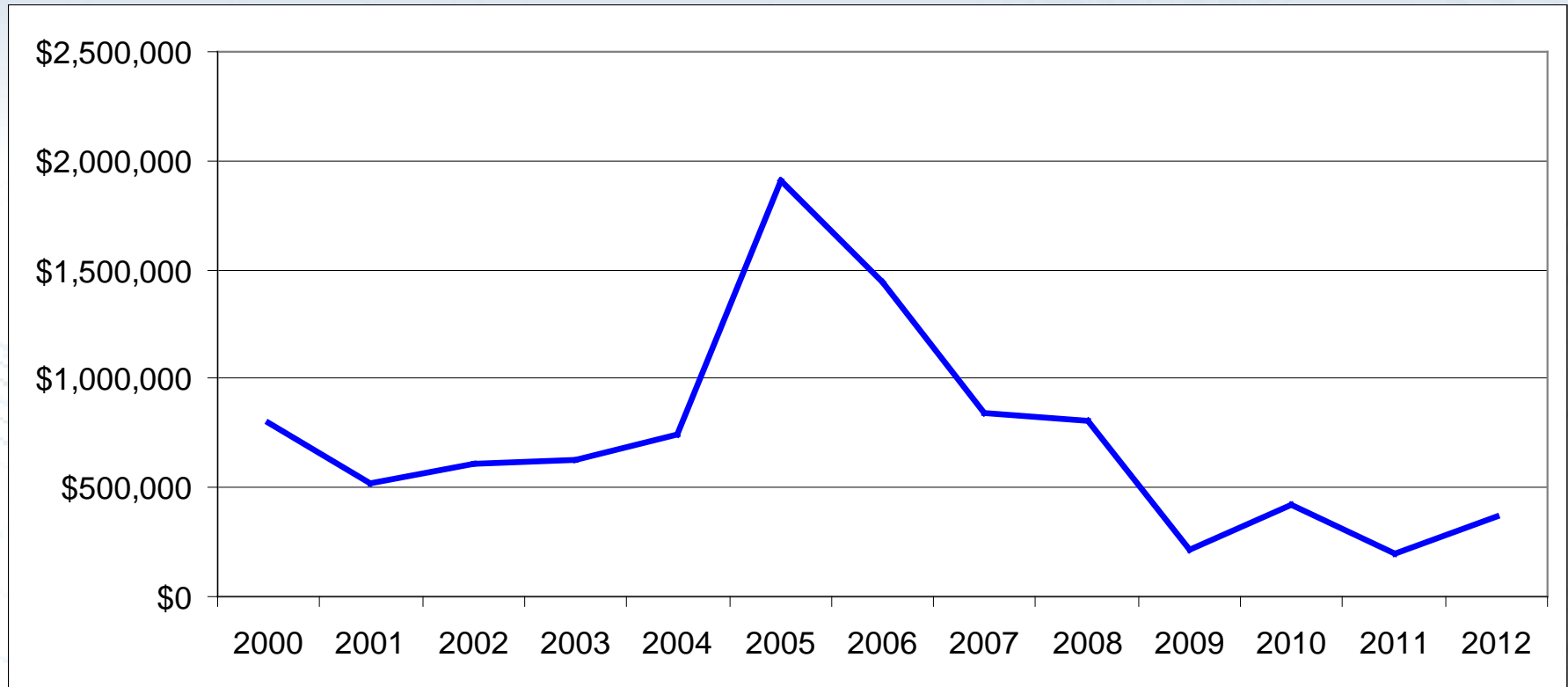
SOURCE: Bureau of Labor Statistics
Local Area Unemployment Statistics

Greater San Francisco: Single Family



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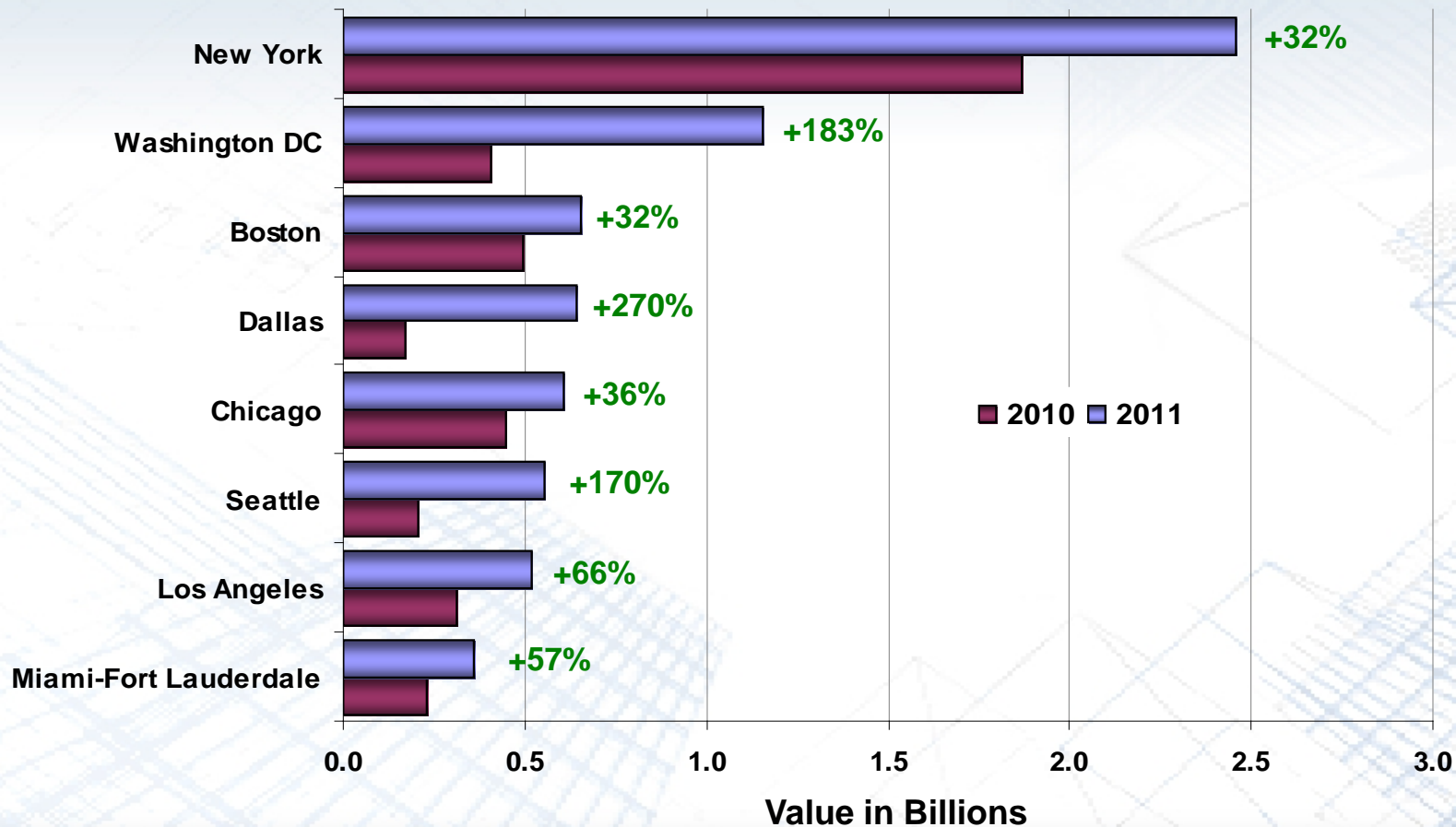
Greater San Francisco: Multi Family



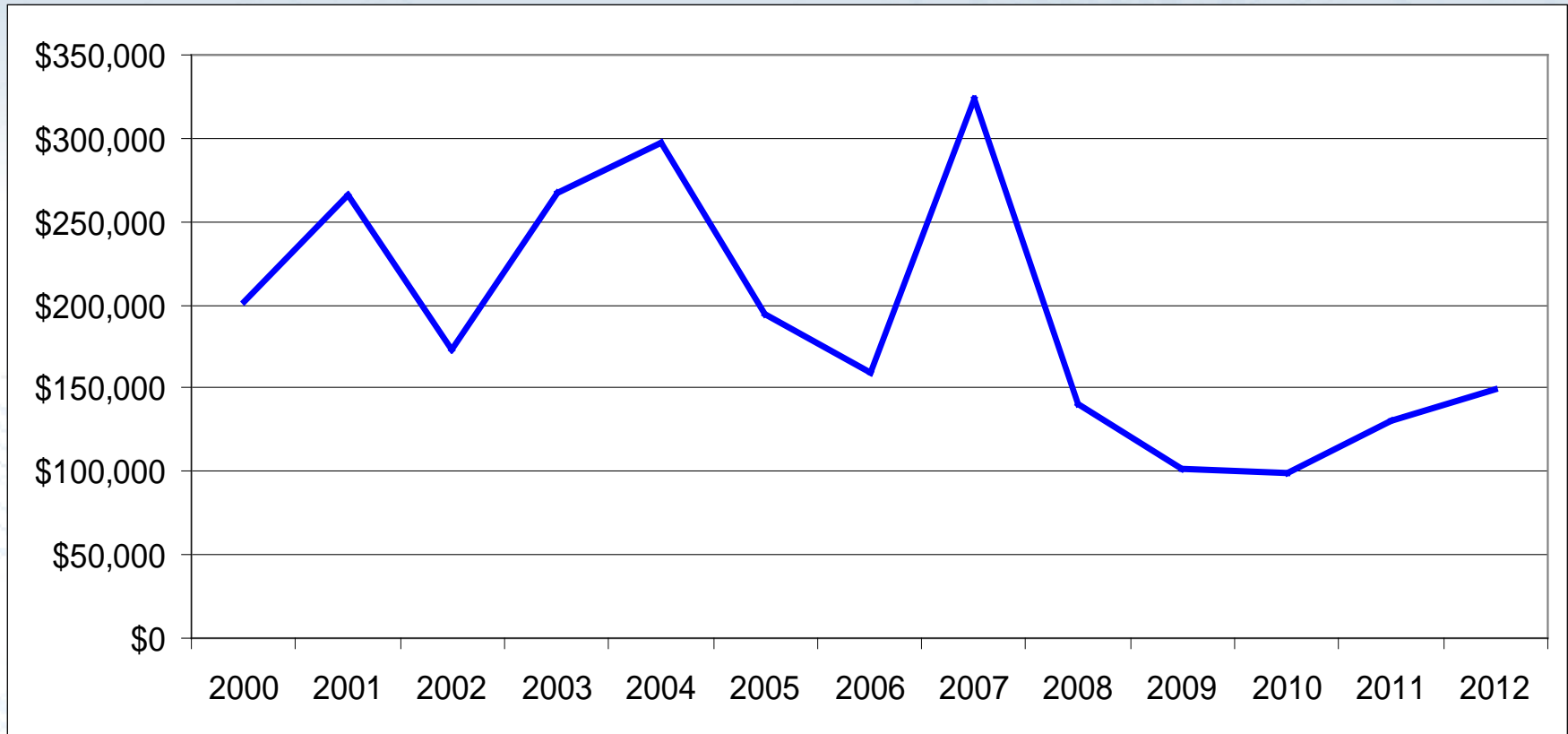
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U.S. • Multifamily Housing

Top 8 Metros – September YTD 2011 vs. 2010

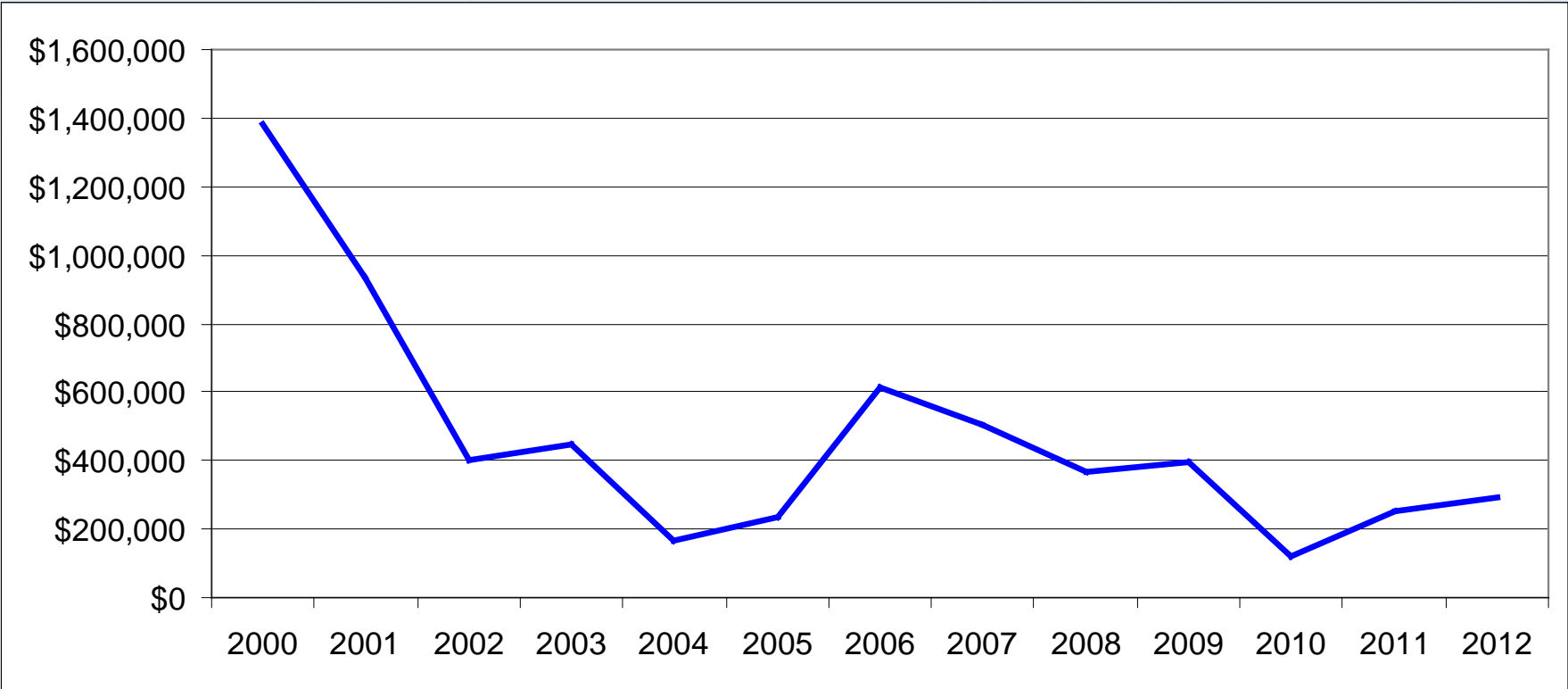


Greater San Francisco: Retail



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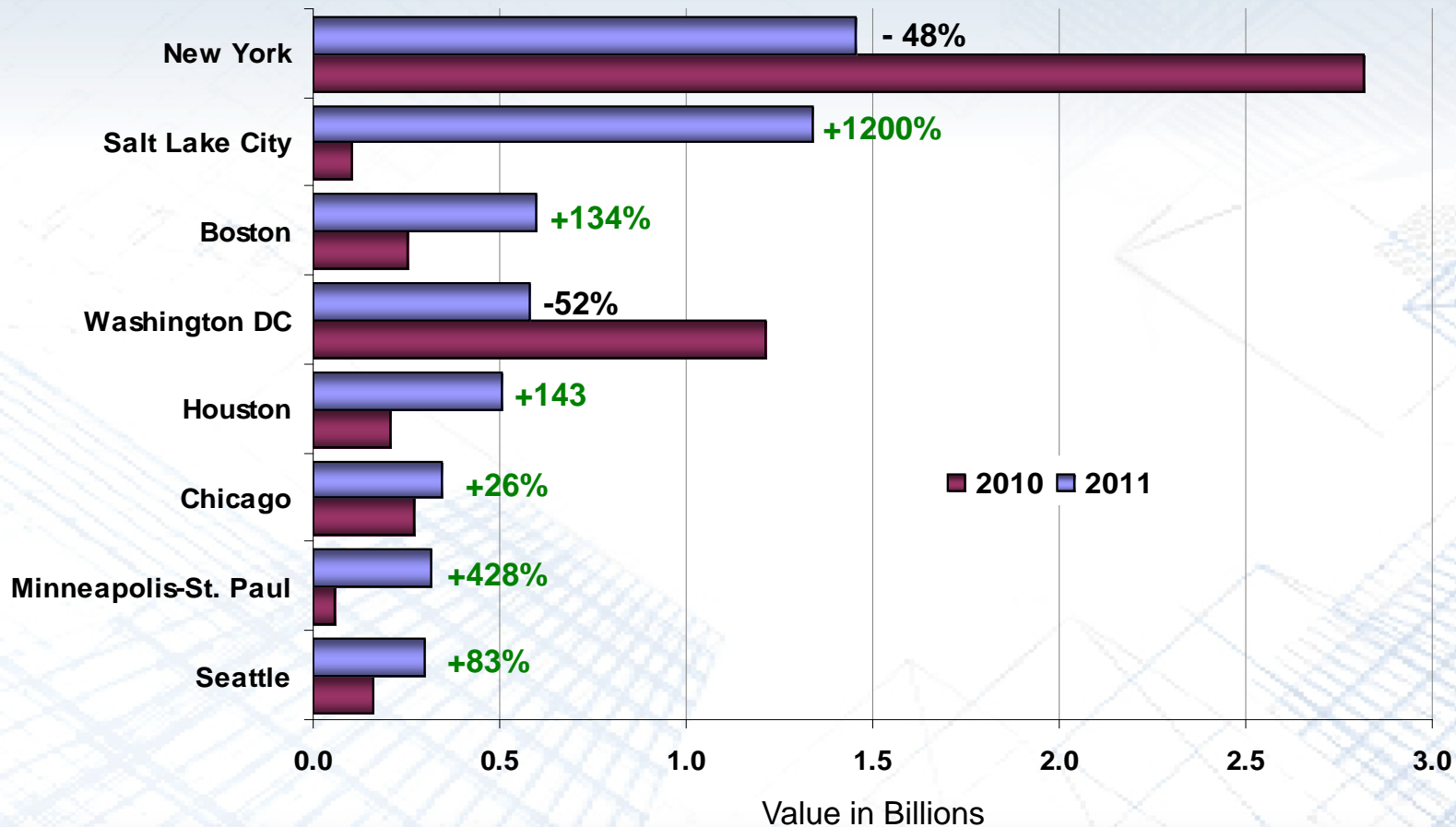
Greater San Francisco: Offices



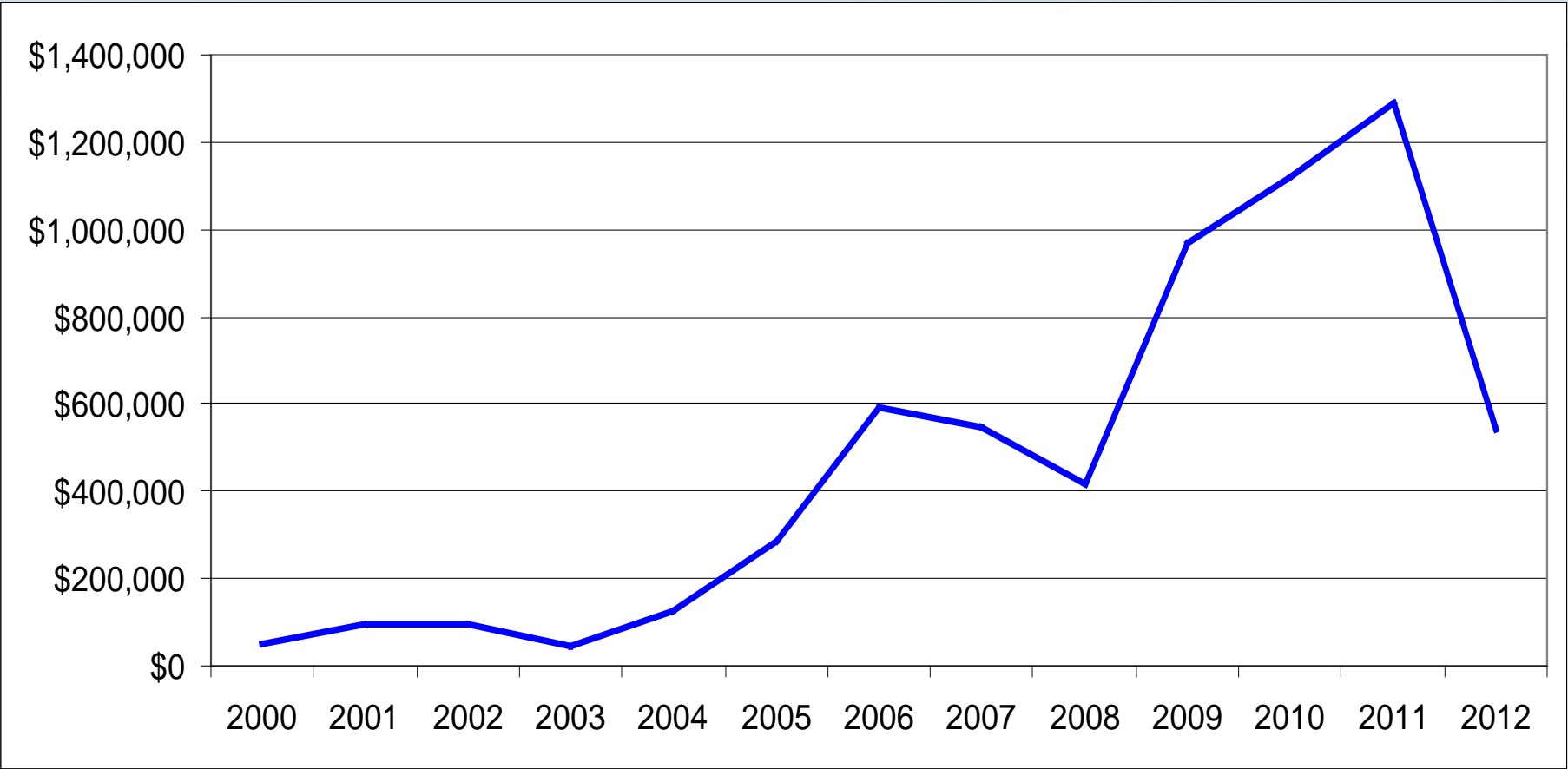
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U.S. Commercial Buildings • Offices

Top 8 Metros – September YTD 2011 vs. 2010

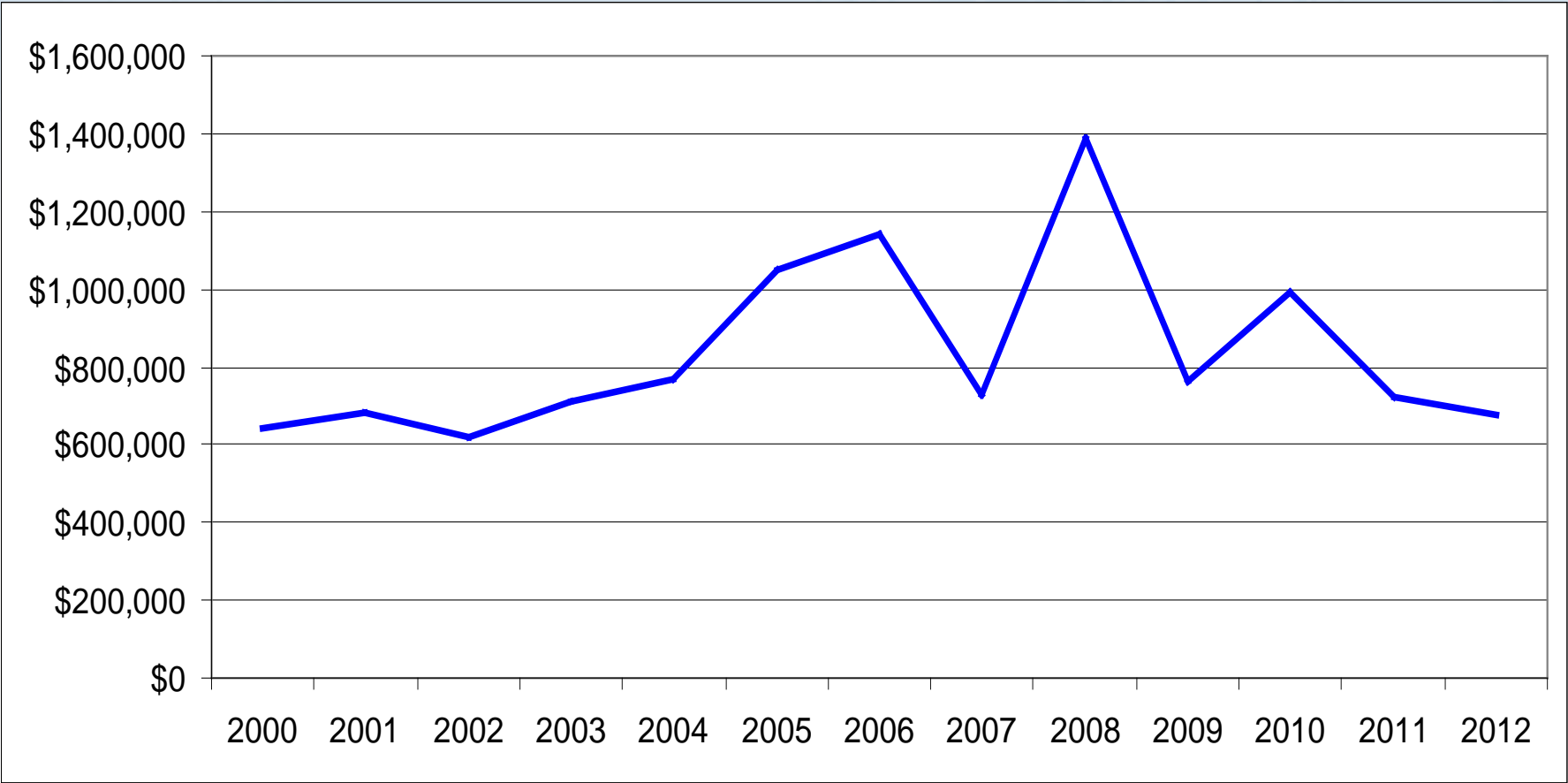


Greater San Francisco: Healthcare



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Greater San Francisco: Education



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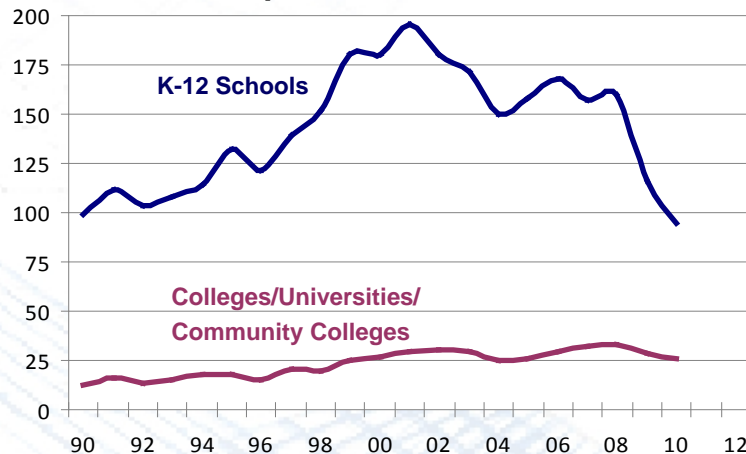
U.S. Institutional • Educational Buildings

*K-12 School Construction larger than Colleges/Universities/
Community Colleges, particularly in sq. ft. terms, less so in dollar terms.*



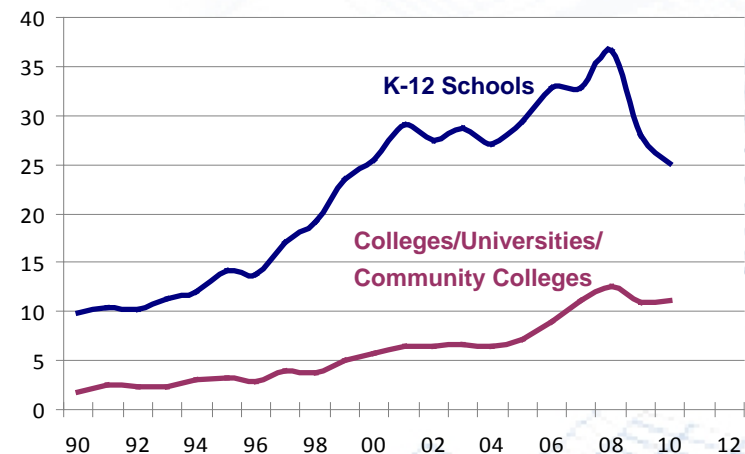
K-12 has typically shown steeper up-and-down swings.

Education Buildings - Segments
Millions of Sq. Ft.



- In 2010, sq. ft for K-12 school construction was 3.6 times the size for Colleges/Universities/Community Colleges

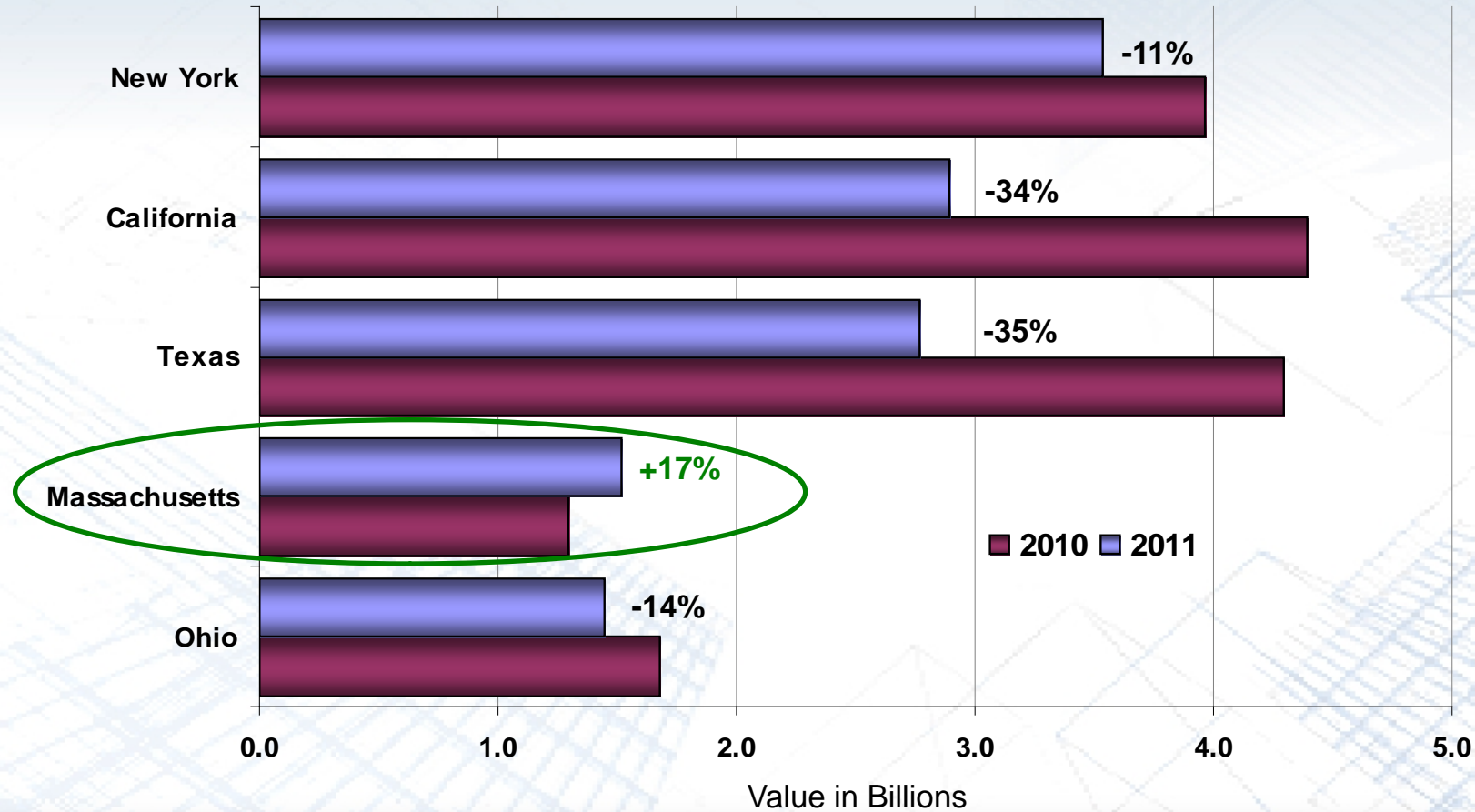
Education Buildings - Segments
Billions of Dollars



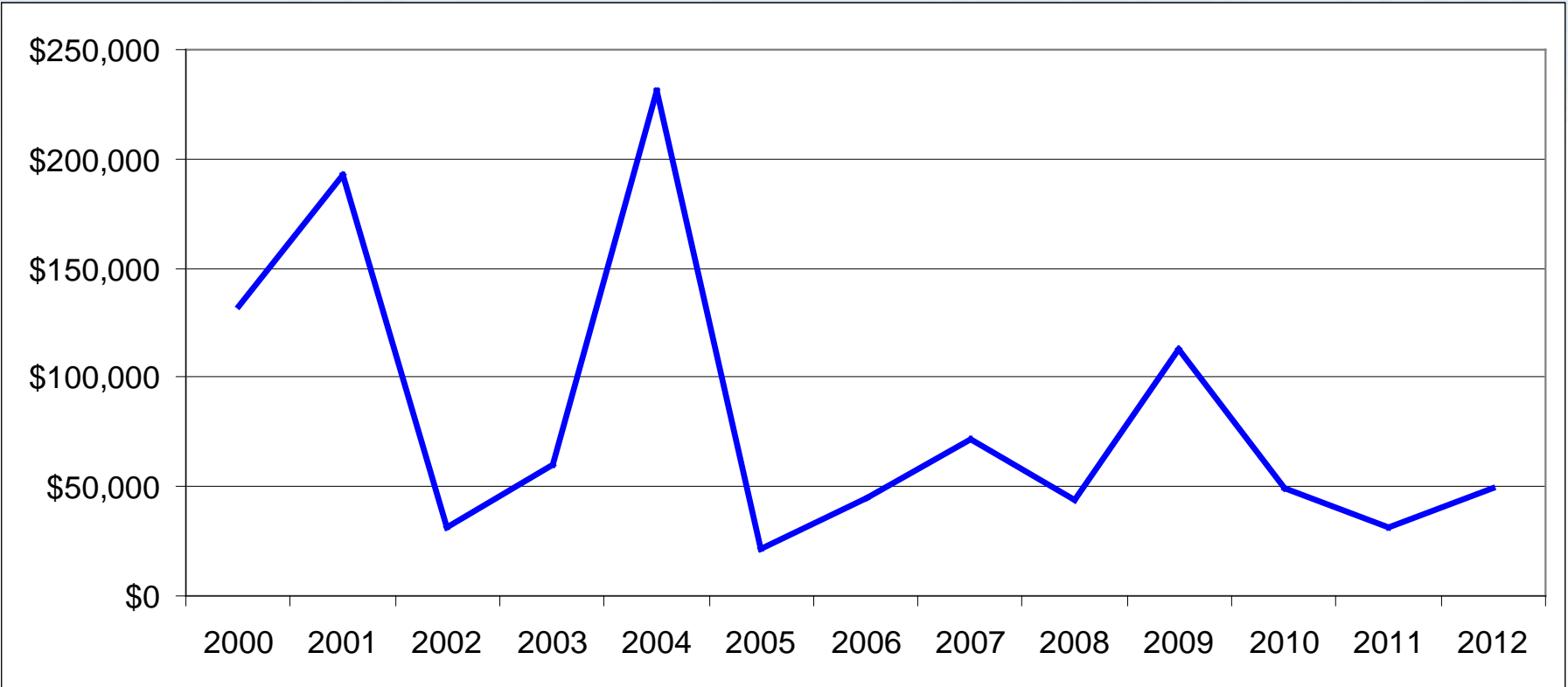
- In 2010, dollars for K-12 school construction was 2.3 times the size of Colleges/Universities/Community Colleges

U.S. Institutional • Educational Buildings

Top 5 States – September YTD 2011 vs. 2010

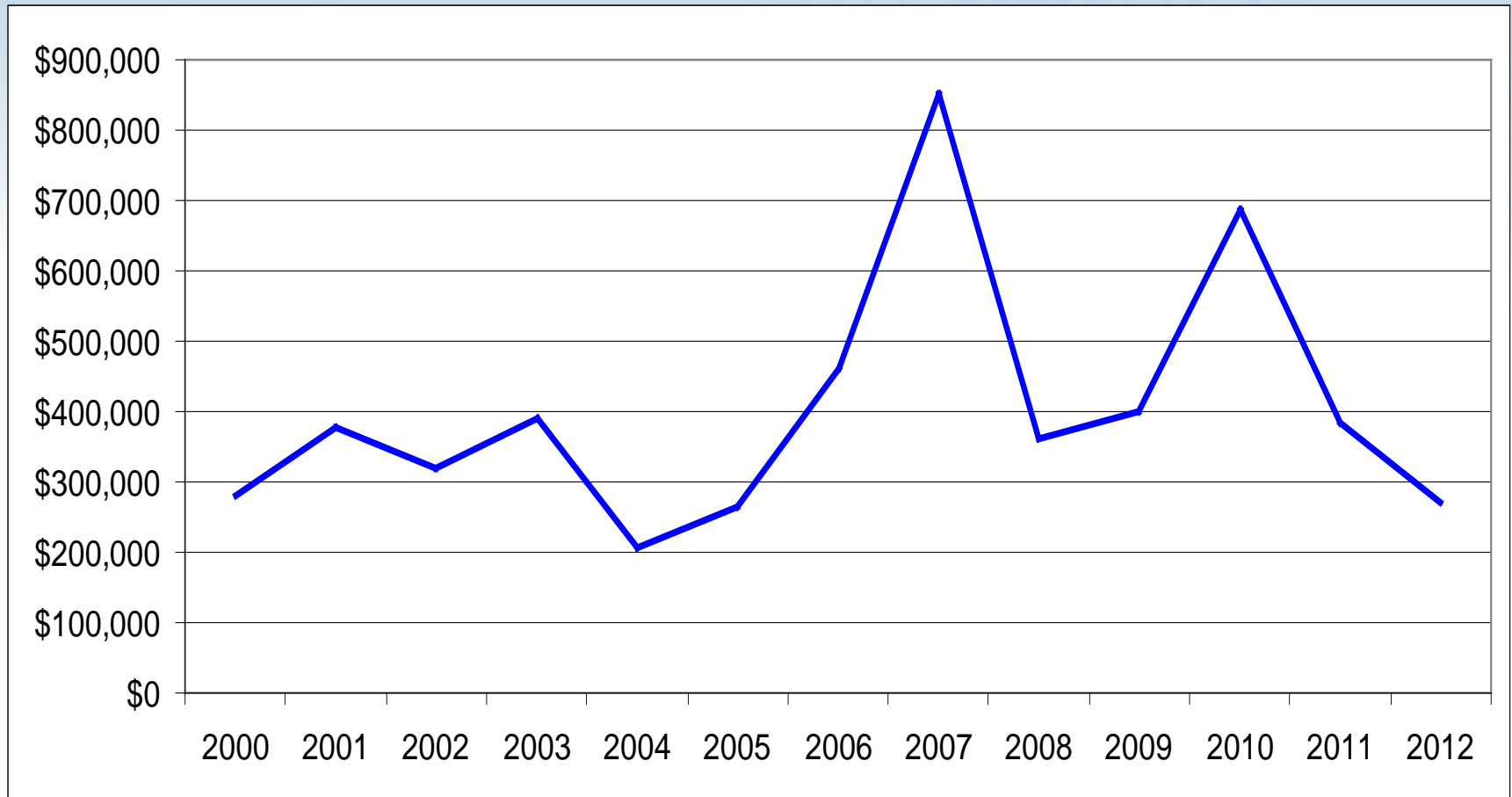


Greater San Francisco: Public ex Schls



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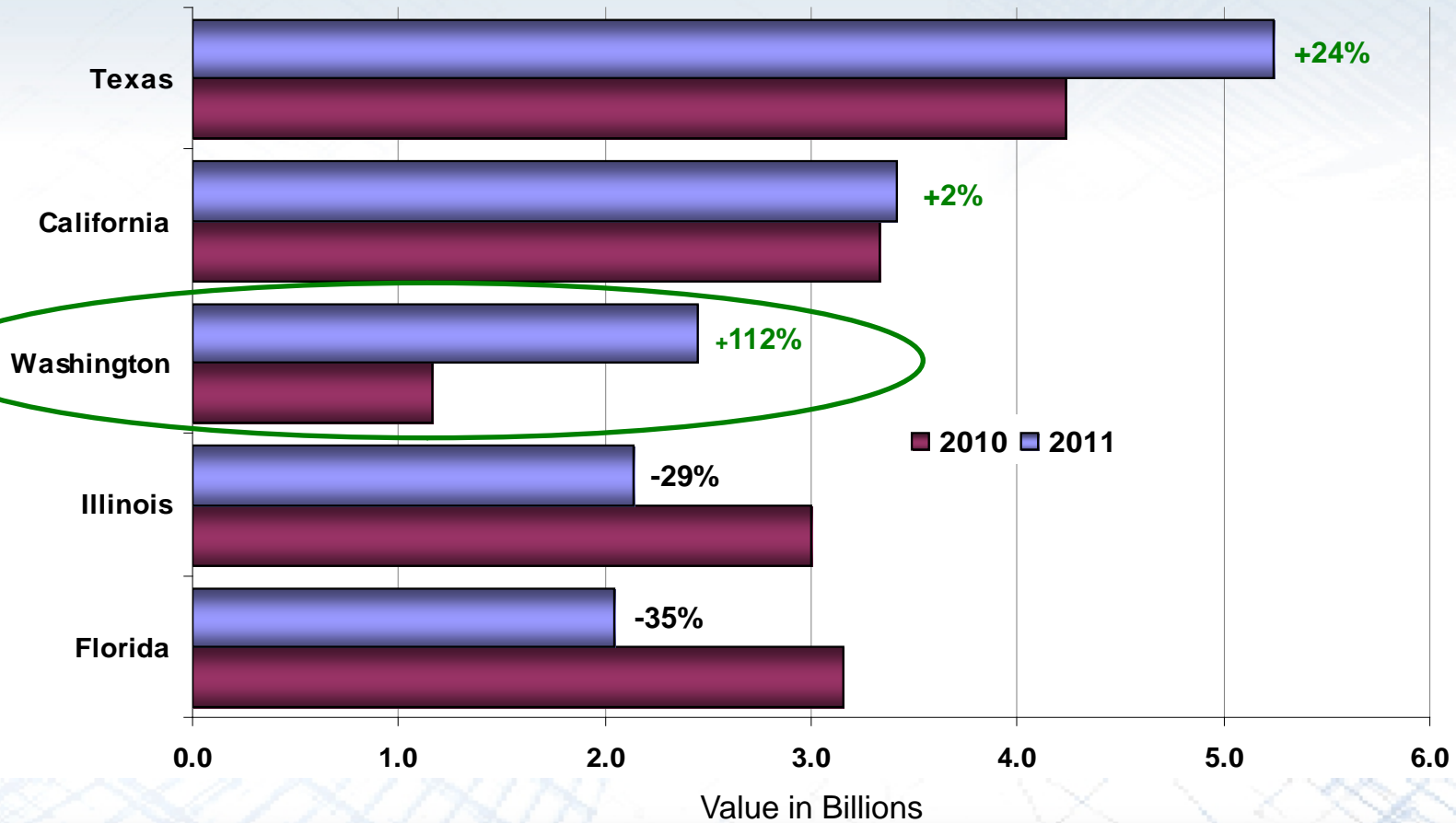
Greater San Francisco: Highways



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U.S. Public Works • Highways & Bridges

Top 5 States – September YTD 2011 vs. 2010



Greater San Francisco:

	2006	2007	2008	2009	2010	2011	2012
EDUC	\$1,142,488	\$726,487	\$1,389,533	\$762,258	\$989,999	\$723,480	\$674,865
		-36.4%	91.3%	-45.1%	29.9%	-26.9%	-6.7%
HEALTH	\$589,614	\$546,432	\$418,389	\$966,240	\$1,120,098	\$1,288,265	\$542,770
		-7.3%	-23.4%	130.9%	15.9%	15.0%	-57.9%
HIGHWAY	\$461,543	\$850,379	\$361,587	\$399,858	\$688,261	\$383,438	\$271,886
		84.2%	-57.5%	10.6%	72.1%	-44.3%	-29.1%
HOTEL	\$51,771	\$132,630	\$52,975	\$10,572	\$17,700	\$20,482	\$30,136
		156.2%	-60.1%	-80.0%	67.4%	15.7%	47.1%
MFG	\$322,994	\$72,416	\$353,169	\$387,294	\$14,406	\$151,720	\$240,198
		-77.6%	387.7%	9.7%	-96.3%	953.2%	58.3%
MULTIRES	\$1,438,371	\$842,296	\$806,713	\$215,465	\$418,937	\$193,072	\$366,911
		-41.4%	-4.2%	-73.3%	94.4%	-53.9%	90.0%
OFFICE	\$615,522	\$503,717	\$367,923	\$394,712	\$122,411	\$252,285	\$292,081
		-18.2%	-27.0%	7.3%	-69.0%	106.1%	15.8%
ONEFAM	\$2,030,518	\$1,634,515	\$863,254	\$725,933	\$811,134	\$796,552	\$908,328
		-19.5%	-47.2%	-15.9%	11.7%	-1.8%	14.0%
PUB	\$44,452	\$71,575	\$43,646	\$113,008	\$49,211	\$31,083	\$49,005
		61.0%	-39.0%	158.9%	-56.5%	-36.8%	57.7%
RETAIL	\$159,903	\$323,276	\$140,412	\$102,046	\$99,322	\$130,626	\$149,818
		102.2%	-56.6%	-27.3%	-2.7%	31.5%	14.7%
WARENM	\$16,878	\$51,128	\$33,465	\$9,353	\$7,093	\$9,991	\$11,130
		202.9%	-34.5%	-72.1%	-24.2%	40.9%	11.4%
WATER	\$231,350	\$233,675	\$246,414	\$214,828	\$801,058	\$311,670	\$129,521
		1.0%	5.5%	-12.8%	272.9%	-61.1%	-58.4%
TOTAL	\$8,320,338	\$8,897,094	\$6,344,253	\$6,391,917	\$7,095,220	\$7,490,965	\$7,786,893
		6.9%	-28.7%	0.8%	11.0%	5.6%	4.0%

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Questions?

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Appendix

National numbers

U.S. Total Construction Starts for 2012

Billions of Dollars	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>
Total Construction	641.0 -7%	556.8 -13%	425.9 -24%	428.6 +1%	409.8 -4%	411.8 -0-
Commercial Bldgs.	100.8 +9%	81.4 -19%	47.1 -42%	41.3 -12%	43.9 +6%	47.4 +8%
Institutional Bldgs.	117.7 +6%	130.6 +11%	112.0 -14%	109.7 -2%	93.6 -15%	92.1 -2%
Manufacturing Bldgs.	20.8 +51%	31.0 +49%	9.7 -69%	9.2 -5%	12.4 +35%	12.9 +4%
Single Family Housing	201.2 -26%	122.4 -39%	94.3 -23%	100.0 +6%	94.7 -5%	104.6 +10%
Multifamily Housing	60.3 -13%	38.2 -37%	17.9 -53%	21.0 +17%	23.6 +13%	28.0 +18%
Public Works	121.3 +8%	121.1 -0-	123.6 +2%	119.0 -4%	99.6 -16%	94.8 -5%
Electric Utilities	19.0 +7%	31.9 +68%	21.2 -34%	28.5 +34%	42.0 +48%	32.0 -24%

Risks to the Forecast

	Baseline Forecast		Recession Forecast	
	2011	2012	2011	2012
Total Construction	-4%	-0-	-5%	-7%
Commercial Bldgs.	+6%	+8%	+5%	-6%
Institutional Bldgs.	-15%	-2%	-15%	-3%
Manufacturing Bldgs.	+35%	+4%	+30%	-5%
Single Family Housing	-5%	+10%	-6%	-2%
Multifamily Housing	+13%	+18%	+12%	-5%
Public Works	-16%	-5%	-17%	-7%
Electric Utilities	+48%	-24%	+45%	-35%